



April At Thrive Nest, #BitbyBit

April was a month of meaningful milestones at Thrive Nest Ghana. From launching our flagship digital literacy initiative to championing girls in tech and supporting local businesses with digital marketing skills, each step reflected our mission: equip communities with the tools they need to thrive in a digital world and to bridge the digital divide.

Through strategic partnerships, community-focused programs, and hands-on learning sessions, we continued to champion digital empowerment across Northern Ghana, bit by bit.

Top News

Girls In ICT Day Workshop: We marked international day of girls in ICT

#BitbyBit: Digital literacy drive



Partnership With Kpawumo Educational Institute

This month, Thrive Nest Ghana marked a significant milestone by forming a strategic partnership with the vocational department of Kpawumo Educational Institute. This collaboration sets the stage for our long-term goal: integrating digital literacy into local learning systems, especially in underserved communities and technical and vocational education

Through this partnership, we aim to provide practical ICT support and hands-on digital skills training that aligns with the aspirations of young people in the area. We believe that when institutions like Kpawumo embrace technology, the ripple effect is seen not just in classrooms—but across entire communities.



#BitByBit

We officially launched our flagship initiative, #BitByBit Digital Literacy Drive at Kpawumo. The name "BitByBit" is inspired by both the computing term bit (the smallest unit of data) and our belief in empowering communities one step at a time.

The pilot session brought together eager young learners and teachers, who were introduced to foundational digital skills, including internet use, basic computer navigation, and online safety.



This marks just the beginning of a journey to close the digital divide in Northern Ghana, starting with one school, one student, bit by bit!



Girls In ICT

In celebration of International Girls in ICT Day, we hosted a special workshop at Kalpohin Senior High School, bringing together over 100 girls for a day of empowerment, hands-on learning, and mentorship.

Activities included an introduction to career paths in tech, mentorship session, and a practical digital skills training. The day ended with renewed confidence and a community of girls ready to challenge gender stereotypes in digital spaces.





Digital Marketing Training For SMEs

To support local livelihood development and entrepreneurship, Thrive Nest organized a Digital Marketing Training for Small and Medium Enterprises (SMEs), in partnership with GEM-Ghana. Entrepreneurs and business owners from various sectors came together to learn how to leverage digital tools to improve visibility, engage customers, and increase sales.

Participants were trained on social media marketing, content creation, branding, and basic analytics. For many, this was their first formal introduction to digital marketing, and feedback was overwhelmingly positive.



Partner With Us

Partner with us to make impact.
Donate to help us take digital skills to
more communities

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Thank You!



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